

## PROBLEM STATEMENT

Organizations today are facing skyrocketing cloud bills across **AWS, Azure, and GCP** often without a clear understanding of why costs are surging or where spend can be trimmed.

Different teams using cloud resources or subscriptions independently, **leading to confusing billing structures and overlooked waste**. As a result, expenses climb, and critical funds are pulled away from important business goals.

When organizations look at their monthly cloud statements, **they want a solution that delivers real, tangible savings**. In other words, more money staying in the bank rather than leaking into underutilized or wasted resources.



## MARKET SIZE & SPENDING

Cloud adoption has become standard across many organizations, driving the global cloud market to an expected value of **\$500+ billion** by 2025. Yet, companies still face fragmented oversight and unpredictable spending. Often, they only discover significant overages when the monthly bill arrives – leaving little time to make immediate changes.

**EverythingCloud** stands apart by offering a single solution that helps organizations regain control, with **full visibility on spending** across all providers, regions and services. We automate resources, alert you to new spend anomalies in real time, and provide immediate recommendations to prevent waste.

**The outcome?** Real \$\$ savings that go straight back into your operating budget.

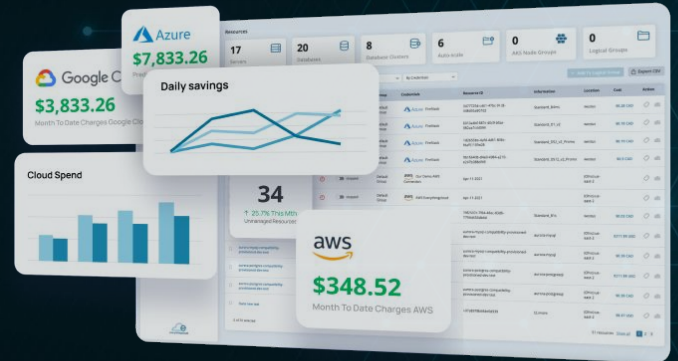


# Optimizing Cloud Costs with **EverythingCloud**

a solution for reducing cloud spend and maximizing ROI

## SOLUTION: **EverythingCloud**

EverythingCloud provides **two key services** that align with reducing cloud spend, and maintaining operational excellence:



### 1. **EverythingCloud SaaS**

A robust, cloud-native platform delivering visibility, control and automation:

- **Unified Cost Dashboard:** Gives you a 360° view of all cloud expenses by cloud provider, region, and service so cloud teams can pinpoint areas to cut costs.
- **Detailed Waste Detection & Actionable Insights:** Detects orphaned resources, usage anomalies or over-provisioned infrastructure, and suggests immediate steps to fix them.
- **Scheduling & Real-Time Alerts:** Automates scheduling of non-essential services after hours and flags unusual spending the moment it occurs.
- **Pricing:** USD 299/month, recommended for organizations spending up to USD 50k/month in the cloud.

 **ROI is immediate: Less wasted cloud spend**

## 2. EverythingCloud Managed FinOps

For larger, more complex organizations, Managed FinOps combines our best-in-class SaaS platform with hands-on support from cloud finance experts who work alongside your team to drive sustained cost efficiency.

- **Expert-Led Cost Governance:** Our specialists regularly analyze your usage patterns, highlight areas for savings, and ensure billing remains predictable... Even across multiple clouds and departments.
- **Quarterly Strategy Sessions:** Stay updated on the biggest cost risks and top savings wins, with a clear plan for the next quarter.
- **Real-Time Issue Resolution:** We don't just notify you of unexpected spikes; fix them immediately, ensuring your operations stay lean and focused on your core business priorities.

### Our Managed FinOps Approach Focuses on Three Core Components



**👁️ Complete Visibility:** Enterprise-wide transparency into spending, so decision makers can allocate budgets with confidence.

**🔧 Proactive Maintenance:** Constant resource fine-tuning, turning off unneeded environments, rightsizing workloads, and renegotiating vendor contracts.

**⚡ Reactive Support:** When unexpected costs emerge, our team steps in fast, preventing small issues from blossoming into massive expenses.



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## How EverythingCloud Addresses These Challenges Proactively

### Immediate Financial Impact

**Real-Time Analytics & Recommendations:** We continuously monitor and identify every opportunity to reduce spend. This from rightsizing resources to eliminating idle environments so savings hit your bottom line fast.

### User-Friendly Dashboards & Reporting

**At-a-Glance Clarity for cloud teams:** Every chart and report is built to communicate financial outcomes, not just technical metrics. You can see in plain numbers how much money you've saved each month.

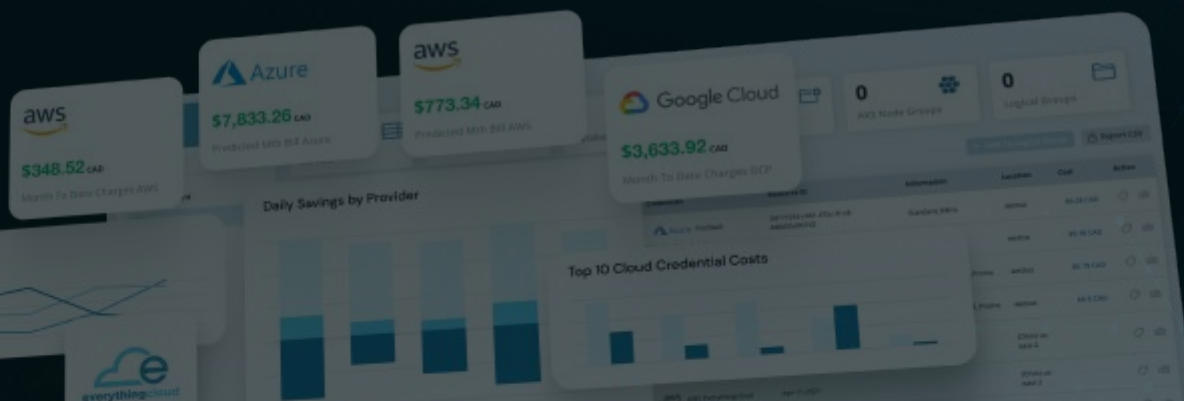
### Aligned Governance & Compliance

**Centralized Control, Minimal Overhead:** Tagging policies and budget thresholds ensure each business unit stays accountable, while our team handles the complex legwork behind the scenes.

### Stronger Bottom Line

**Prevent Surprises:** Stop cost spikes with real-time alerts and immediate remediation.

**Capitalize on Savings:** Reallocate freed-up funds to innovation, hiring, or other strategic pursuits.






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## Why EverythingCloud?

For over a decade, we've partnered with enterprises to achieve meaningful, bankable reductions in cloud costs — without compromising performance or scalability. If you're looking to reduce cloud spend and gain visibility, EverythingCloud offers the clarity, confidence, and expert support necessary to turn cloud chaos into a competitive financial advantage.

 **Ready to see real dollars flow back into your business?**

 Reach out and let's get started on maximizing your cloud ROI.

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We were already doing quite well, but EverythingCloud took us to the next level. Despite our strong performance, our annual cloud costs were consistently over budget. EverythingCloud's team stepped in and revolutionized our cloud management approach. As a result, we've not only significantly reduced our cloud spend, but also achieved proper spending predictability. EverythingCloud has been a game-changer for us. I'm truly impressed by the results.



**Jason Brooks**

President, Invico Corp